



College of Management

Course Syllabus*

*Students may want to **print** this syllabus in order to have all key course information available off-line.

Course Information:	MIS 6013 Information Systems and the Enterprise CRN: 2314 Course Location: / Classroom: Hybrid
Instructor Contact Information:	Name: Dr. Andrew Makar Title: Adjunct Professor Telephone: 586-481-9235 E-mail: andy@amakar.com Office Location / Hours: By Appointment
Meeting Dates:	Semester Start Date: September 5th, 2012 Semester End Date: December 15th, 2012
Course Prerequisites:	
Course Text Books and Other Materials	Required Text(s): Management Information Systems - Managing the Digital Firm
Course Description	This course will focus on the use of information systems for achieving and maintain competitive advantage and managerial issues concerning the development, implementation and management of enterprise information systems. Case studies address the impact of information systems on the organization, challenge involved in managing technological change in organizations and the impact of emerging technologies. Students will develop a socio-technical perspective on the use of information systems to solve real-world problems.
Course Objectives	<p>This course is directly concerned with the management issues surrounding information and telecommunications systems. It presents the ingredients of management knowledge necessary for success in the management of information technology. This course views information technology from the perspective of managers at several levels--from the CEO to the first line manager. It provides frameworks and management principles that current or aspiring managers can employ to cope with the challenges inherent in the implementation of rapidly advancing technology.</p> <p>The course presents fundamental knowledge essential to managing an information technology successfully within a larger organization. It considers strategic and operational issues, the significance of rapidly advancing technology, and human and organizational issues related to technology introduction and use. The course describes management systems and models of successful behavior that capitalize on opportunities and avoid the numerous potential pitfalls.</p>
Technical Support:	For software, hardware or Blackboard issues, contact the LTU Help Desk Telephone: 248-204-2330 E-mail: helpdesk@ltu.edu
Academic Support:	<p>Library Telephone: 248-204-3000 Library Website: http://www.ltu.edu/library/index1.asp E-mail: refdesk@ltu.edu</p> <p>Academic Achievement Center Telephone: 248-204-4120 E-mail: aac@ltu.edu</p>

Student Services Support:	<p>Office of Student Affairs Telephone: 248-204-4100 Website: http://www.ltu.edu/student_affairs/index.asp</p> <p><u>LTU Hotline:</u> To check for school closing, Blackboard/Banner availability, or other issues call the LTU Hotline at 248-204-2222.</p> <p>Campus Safety Services 248-204-3945</p>																														
Course Policies	<ol style="list-style-type: none"> 1. Assistance - Students are encouraged to contact the instructor during office hours, after class or at home if they are having difficulties in the course. 2. Conduct - Students are expected to conduct themselves in a professional manner at all times and to be courteous to their classmates. The use of objectionable language is strictly prohibited. Additionally, cell phones, pagers, and other personal electronics should be set to silent mode. Additional information covering the Student Code of Conduct can be accessed at http://www.ltu.edu/student_affairs/student_conduct.asp 3. Academic Integrity - Students are expected to do their own work at all times. While it is acceptable to discuss homework and case assignments with others, students should first attempt to solve assigned work themselves. In no case will copied work from another be considered acceptable. With respect to papers, students must submit original work done specifically for this course by the student. Any cheating on exams or papers will result in a score of zero and, potentially, a referral to the Dean. For more information visit Academic Honor Code at http://www.ltu.edu/currentstudents/honor_code.asp 4. Late Work - Students are expected to complete and submit all assignment on or before the scheduled due date. Late assignments are not accepted. It is the responsibility of the student to obtain prior approval for any late work. Please contact the instructor immediately if you find yourself in this situation. <u>Without prior approval the student will be awarded a grade of “0” for the assignment.</u> Please note that a request for a late assignment will not be granted without a valid reason. 																														
Student Evaluation	<table border="1" data-bbox="410 1318 1019 1633"> <thead> <tr> <th>Assignments</th> <th>Points</th> </tr> </thead> <tbody> <tr> <td>IT Management Academic Article Paper</td> <td>100</td> </tr> <tr> <td>Case Studies (5*100)</td> <td>500</td> </tr> <tr> <td>IT Topic Paper</td> <td>100</td> </tr> <tr> <td>Reflective Learning Exam Paper</td> <td>100</td> </tr> <tr> <td>Discussion Board</td> <td>150</td> </tr> <tr> <td>Presentation: IT in the News</td> <td>50</td> </tr> <tr> <td>Total</td> <td>1000</td> </tr> </tbody> </table> <table border="1" data-bbox="410 1669 938 1936"> <thead> <tr> <th>Percentage</th> <th>Letter Grade</th> </tr> </thead> <tbody> <tr> <td>96 and above</td> <td>A</td> </tr> <tr> <td>90 – 95</td> <td>A-</td> </tr> <tr> <td>87 – 89</td> <td>B+</td> </tr> <tr> <td>83 – 86</td> <td>B</td> </tr> <tr> <td>80 – 82</td> <td>B-*</td> </tr> <tr> <td>77 – 79</td> <td>C+</td> </tr> </tbody> </table>	Assignments	Points	IT Management Academic Article Paper	100	Case Studies (5*100)	500	IT Topic Paper	100	Reflective Learning Exam Paper	100	Discussion Board	150	Presentation: IT in the News	50	Total	1000	Percentage	Letter Grade	96 and above	A	90 – 95	A-	87 – 89	B+	83 – 86	B	80 – 82	B-*	77 – 79	C+
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73 – 76	C
70 – 72	C-
61 – 70	D (Undergrad Only)
60 and below	F**

***NOTE:** Grades lower than a “B” fall below the LTU graduate standard

****NOTE:** If a graduate student’s final grade is lower than a C-, then the student will receive an F grade (there are no D+, D, or D- grades for graduate students)

Course Schedule

(Note: Subject to Change with Advance Notice)

<i>Session or Module</i>	<i>Date(s)</i>	<i>Topics/Readings</i>	<i>Assignments Due</i>
0	9/5	Module 0	Review Syllabus, Assignments
1	9/10	Chapter 1	Due 9/16 11:55 PM <ul style="list-style-type: none"> • IT Academic Article Paper • Complete Discussion Board
2	9/17	Chapter 2	Due 9/23 11:55 PM <ul style="list-style-type: none"> • Complete Discussion Board
3	9/24	Chapter 3	Due 9/30 11:55 PM <ul style="list-style-type: none"> • Case Study Page 118 • Complete Discussion Board
4	10/1	Chapter 4	Due 10/7 11:55 PM <ul style="list-style-type: none"> • Complete Discussion Board
5	10/8	Chapter 5	Due 10/14 11:55 PM <ul style="list-style-type: none"> • Case Study Page 203 • Complete Discussion Board
6	10/15	Chapter 6 and Chapter 7	Due 10/21 11:55 pm Complete Discussion Board <ul style="list-style-type: none"> • Case Study Page 287 • Complete Discussion Boards
7	10/22	Chapter 8	Due 10/28 11:55 PM <ul style="list-style-type: none"> • IT in the News Presentation • Complete Discussion Board
8	10/29	Chapter 9	Due 11/4 11:55 PM <ul style="list-style-type: none"> • Complete Discussion Board
9	11/5	Chapter 10	Due 11/11 11:55 PM <ul style="list-style-type: none"> • Case Study Page 411 • Complete Discussion Board
10	11/12	Chapter 11 and 12	Due 11/18 11:55 PM <ul style="list-style-type: none"> • Complete Discussion Boards
11	11/19	Thanksgiving Break	
12	11/26	Chapter 13	Due 12/3 11:55 PM <ul style="list-style-type: none"> • Case Study Page 522 • Complete Discussion Board
13	12/3	Chapter 14	Due 12/9 11:55 PM <ul style="list-style-type: none"> • Complete Discussion Board • IT Topic Paper
14	12/10	Chapter 15	Due 12/14 11:55 PM <ul style="list-style-type: none"> • Final Reflective Paper Due • Complete Discussion Board

Online Participation – Discussion Board

During our online weeks, discussion questions will be posted. Students will respond to 2 of the instructors posts and 1 of their peers' posts to earn the maximum points each week. Please see the discussion board rubric in the syllabus for grading details.

Case Study Assignments

The text provides a Business Problem Solving Case Study at the end of each chapter. In this course, I have identified five case studies for your INDIVIDUAL analysis and response.

Students will analyze each case study and prepare a paper that answers all the questions at the end of the case. Case studies will be distributed in class. Please see the course schedule for due dates.

Remember to add APA citations to all references.

Papers/Projects and Presentations

IT Management Academic Article Review - Individual Paper

Using the library resources at library.ltu.edu, find an academic article from the Journal of Computing Machinery or EBSCO or other academic journal on the topic of IT Management. Briefly summarize the article and provide your own viewpoint and perspective on the article and its relationship to IT Management concepts.

Prepare a 5-page (double-spaced) paper on that article (5 pages equals about 2000 words).

Remember to cite your paper with APA citations

IT Topic Paper

Prepare a 6-8 page (double-spaced) opinion paper on a technology issue of your choice (8 pages equals about 3200 words).

IT in the News Presentation

Using a trade website such as www.cio.com, www.techrepublic.com or www.gantthead.com, find a relevant article on current IT management trends or challenges.

Read the article and develop a short 10-15 slide presentation. Post the presentation in the provided forum. Review a fellow peers presentation and provide comments to the presentation.

Presentation: 40 points

Peer Presentation Feedback: 10 points

Reflective Consolidation Paper

Prepare an 8 page (double-spaced), minimum, reflective consolidation paper based on your key concepts and principles learned from this course, and how this *learning may add value to your future learning or professional objectives*. Your paper will be

evaluated to a maximum of 50 points based on the depth of your assessment, your linkage to course content, and your overall organization and writing quality. I recommend connecting with 8 or more concepts and principles and writing a minimum of 1 page per concept or principle...take notes throughout the course to make this easier for you.

On-Line Participation Rubric

The following rubric or guidelines will be employed when grading both in-class and on-line or BlackBoard participation points.

On-line Participation Points

Students will be graded for their on-line participation using BlackBoard. Students will be asked to respond not only to those posts by the instructor but to their peer posts as well. This will be completed during the on-line weeks where the student is to post on a regular basis. Specifically:

- Each student is expected to respond to instructor postings. The instructor will not post every week, but activities will be monitored. It is the student's responsibility to check BlackBoard on a regular basis (at least two to three times a week).
- Each student must start discussion threads concerning pertinent leadership issues. Articles, websites, etc., can be attached from a reputable source.
- Each student is required to lead and facilitate his or her own postings. The student is also required to respond to posts from their peers on a regular basis.
- Postings submitted the final week of class will not be counted.
- **Quality of posts** - when grading a student's posts, the instructor will use the following as a guideline. High quality posts receive the maximum number of points.

Posting Quality Rating	Examples
High	<ul style="list-style-type: none">• Original thoughts not already contained in the threaded discussion• Cited examples/ideas from the Internet – please list the URL that you have referenced• Agreement/Disagreement with other postings and including a strong reason why
Fair	<ul style="list-style-type: none">• Some original thoughts/some repeat of what has already been listed in the threaded discussion.

Written Assignments Rubric

A Paper (Exemplary):

1. Complies fully with the assignment. Information clearly and effectively supports a central purpose or thesis and displays a thoughtful, in-depth analysis of a sufficiently limited topic. The reader gains insights.
2. Is directed towards and meets the needs of a defined audience (is persuasive or argumentative).
3. Begins, flows, and ends effectively. The introduction, body and conclusion of the paper are sound.
4. Provides compelling supporting arguments, evidence, examples and details. The use of supporting detail is embedded in a context of discussion.
5. Is well-organized and unified with ideas and sentences that relate to the main topic. The ideas are arranged logically to support the thesis.
6. Uses appropriate, direct language: the writing is compelling; the sentences are well-phrased and varied in length and structure. Paragraphs are well-structured, use of headings is excellent, and the paper shows strong organization.
7. Correctly acknowledges and documents sources in APA style (e.g., in-text citations, works cited pages, etc.).
8. Is free of errors in grammar, punctuation, word choice, spelling, and format.
9. Maintains a level of excellence throughout, and shows originality and creativity in realizing 1-6.

B Paper (Proficient):

1. Complies in a competent manner with the assignment. Information provides firm support for a central purpose or thesis, and displays evidence of a basic analysis of a sufficiently limited topic. The paper demonstrates overall competency. It shows some originality, creativity, and/or genuine engagement with issues at hand.
2. Is directed towards and meets the needs of a defined audience (is persuasive, argumentative or informational).
3. Begins, flows, and ends effectively. The introduction, body and conclusion of the paper are adequate.
4. Provides adequate supporting arguments, evidence, examples and details. The use of supporting detail is embedded in a context of discussion.
5. Is well-organized and unified with sentences that relate to the main topic. The ideas are arranged logically to support the thesis. Paragraphs are well-structured, use of headings is good, and the paper shows general organization and flow.
6. Is comprised of well-phrased sentences which are varied in length and structure. There are occasional violations in the writing, but they don't present a major distraction or obscure the meaning.
7. Correctly acknowledges and documents sources in APA style (e.g., in-text citations, works cited pages, etc.).
8. Contains minimal errors in grammar, punctuation, word choice, spelling, and format.

C Paper (Marginal):

1. Complies adequately with the assignment. Information supports the thesis at times. Analysis is basic or general. The purpose is not always clear. The paper completes (rather than engages in) the assignment.
2. Presents an unclear (either persuasive or argumentative) rhetorical position.
3. Has partial or inadequate introduction and conclusion.
4. Does not provide adequate supporting arguments, evidence, examples and/or details.
5. Is not arranged logically. Ideas fail to make sense and are not expressed clearly. The reader can figure out what the writer probably intends, but may not be motivated to do so.
6. Contains some awkwardly constructed sentences which present an occasional distraction for the reader. Paragraphs are unstructured, headings are missing, and general organization and flow is lacking.
7. Incorrectly or partially acknowledges and documents sources in APA style (e.g., in-text citations, works cited pages, etc.). Although occasional references are provided, the writer relies on unsubstantiated statements. The reader is confused about the source of ideas.
8. Contains numerous errors in grammar, punctuation, word choice, spelling, and format, which is distracting to the reader.

F Paper (Unacceptable):

1. Does not adequately comply with the assignment. The paper does not successfully identify the thesis. Analysis is vague or not evident.
2. Has no rhetorical position.
3. Has an inadequate introduction and conclusion.
4. Does not provide adequate supporting arguments, evidence, examples and/or details. Paragraphs may “string together” quotations without a context of discussion.
5. Is not arranged logically. Frequently, ideas fail to make sense and are not expressed clearly. The reader cannot identify a line of reasoning.
6. Contains frequent errors in sentence structure, which present a major distraction to the reader. Paragraphs are unstructured, headings are missing, and the paper lacks general organization and flow.
7. Incorrectly or partially acknowledges and documents sources in APA style (e.g., in-text citations, works cited pages, etc.). Although occasional references are provided, the writer relies on unsubstantiated statements. The reader is confused about the source of ideas.
8. Contains numerous errors in grammar, punctuation, word choice, spelling, and format, which obscure the meaning of the passage. The reader is confused and stops reading.