COURSE TITLE BLACKBOARD SITE	ARC5643 Design Theory Spring 2011 – http://my.ltu.edu and select CRN 4036
INSTRUCTOR	Deirdre Hennebury Adjunct Faculty in Architecture dhennebur@ltu.edu Office hours by appointment
SCHEDULE	January 10, 2011 (Introduction) to May 4, 2011 (final exam due) See http://www.ltu.edu/registrars_office/calendar_final_exam.index.asp for LTU academic calendar information.
LEVEL/ HOURS PREREQUISITE	Graduate Degree / 3 credit hours Admission / prerequisite requirements: Current Issues in Architecture (ARC5623)
REQUIRED TEXTS (See Blackboard for additional reading resources – provided as PDF documents)	*From Socrates to Sartre: The Philosophic Quest* (Paperback) by T.Z. Lavine Bantam (January 1, 1985) ISBN-10: 0553251619, ISBN-13: 978-0553251616 *Tracing Modernity: Manifestations of the Modern in Architecture and the City* (Paperback) by Mari Hvattum Routledge; 1 edition (July 14, 2004) ISBN-10: 0415305128, ISBN-13: 978-0415305129 *Modernism: An Anthology of Sources and* Documents (Paperback) by Vassiliki Kolocotroni (Editor), Jane Goldman (Editor), Olga Taxidou (Editor) University Of Chicago Press (February 15, 1999) ISBN-10: 0226450740, ISBN-13: 978-0226450742l *The Anaesthetics of Architecture* (Paperback) by Neil Leach The MIT Press (March 26, 1999) ISBN-10: 0262621266, ISBN-13: 978-0262621267 Available for online purchase through LTU Bookstore at: http://lawrence-tech1.bkstore.com/bkstore/TextbookSelection.do?st=489
ADDITIONAL RESOURCES	LTU Online student resources: http://www.ltu.edu/ltuonline/
TECHNICAL SUPPORT	Technical support for using Blackboard is provided by the Helpdesk, 248.204.2330 or helpdesk@ltu.edu

COURSE SCHEDULE

This fully online course begins each week on a Monday and ends on a Sunday.

Dates	Modules	Readings	Assignments Due
Prior to Semester Start	**Module 0**	Overview of textbook Online Learning Orientation	Course orientation Individual pre-assessment
Week of Jan 10 – 16	**Module 1:** Origins of Rationalism **Module 2:** Legacy of Plato	*From Socrates to Sartre*, Part One: Plato "Modernity and the Question of Representation," *Tracing Modernity*, Chapter 6. Vitruvius, *Ten Books of Architecture*, Book 1 (PDF on Bb) Philosophical Influences (PDF on Bb)	Bb Discussion Board Forum
Week of Jan 17 – 23	**Module 3:** The Birth of the Enlightenment **Module 4:** Institutionalization and the Canon	*From Socrates to Sartre*, Part Two: Descartes Descartes, From *Discourse*, Part III & IV (PDF)	Bb Discussion Board Forum
Week of Jan 24 – 30	**Module 5:** Relativism and the Senses	*From Socrates to Sartre*, Part Three: Hume	Bb Discussion Board Forum
Week of Jan 31 – Feb 6	**Module 6:** Cartesian Aesthetics **Module 7:** Character	"The Influence of the Picturesque" *Changing Ideals in Modern Architecture* (PDF) Edgar Allan Poe from the review of Nathanial Hawthorne's Twice-Told Tales, in *Modernism*, No 1b-1, p.93	Bb Discussion Board Forum
Week of Feb 7 – 13	**Module 8:** The Intellectualization of Beauty	"Modernity and Architecture" *Tracing Modernity*, Chapter 3	Bb Discussion Board Forum
Week of Feb 14 – 20	**Module 9:** Romantic Trends	"What Modernism Was" *Tracing Modernity*, Chapter 2	Bb Discussion Board Forum

Week of Feb 21-27	**Module 10:** The Dominance of Style	"How is it that there is no Modern Style of Architecture?" *Tracing Modernity,* Chapter 7 Changing Ideals in Modern Architecture, "The Awareness of Styles" (PDF)	Bb Discussion Board Forum
March 2	**Exam 1 Due at 9:00 PM** **Wednesday, March 2 on BlackBoard SafeAssign**		
Week of Mar 7-13	**LTU Midterm Break**		
Week of Mar 14-20	**Module 11:** Modernity and Fracturing History **Module 12:** The Raw Truth	Charles Baudelaire excerpt from *The Painter of Modern Day Life* (PDF) <u>Optional</u> - Charles Baudelaire "The Painter of Modern Life" in *Modernism,* No. 1b-5, p.102-108 Stephane Mallarme "Crisis in Poetry" in *Modernism,* No. 1b-12, p.123 Thomas Hardy "The Science of Fiction" in *Modernism,* No. 1b-11, p.120	Bb Discussion Board Forum Assignment
Week of Mar 21-27	**Module 13:** Industrialization	"A Complete and Universal Collection" in *Tracing Modernity,* Chapter 8 William Morris from "Useful Work versus Useless Toil" in *Modernism.* No. 1a-8, pp.27-30 Aleksei Gan from "Constructivism" in *Modernism.* No. 2b-9a, p.298 Laszlo Moholy-Nagy from "Constructivism and the Proletariat" in *Modernism.* No.2b-9b, p.299 Walter Gropius "Manifesto of the Bauhaus, April 1919" in *Modernism.* No. 2b-10a, p.301	Bb Discussion Board Forum Assignment
Week of Mar 28-Apr 3	**Module 14:** Time-Space	"Projective Modern Culture: 'aesthetic fundamentalism' and "modern architecture" in *Tracing Modernity,* Chapter 5	Bb Discussion Board Forum Assignment

Week of Apr 4-10	**Module 15:** Utopia	"The Expressionist Utopia" in *Tracing Modernity*, Chapter 15	Bb Discussion Board Forum Assignment
	Module 16: Psychology and the Metropolis	"Walter Benjamin's Arcades Project" in *Tracing Modernity*, Chapter 16	
		Georg Simmel from "The Metropolis and Mental Life," in Modernism. No. 1a-15, p.51	
Week of Apr 11-17	**Module 17:** Psychology and Aesthetic Theory	Neal Leach "The Aesthetics of Intoxication," *The Anaesthetics of Architecture*, Chapter 3	Bb Discussion Board Forum Assignment
	Module 18: Cubism	Guillaume Apollinaire from "The Cubist Painters" in *Modernism*, No. IIb-3, p.262	
Week of Apr 18-24	**Module 19:** The Rise of Theory	Venturi, Scott Brown & Izenour "Theory of Ugly and Ordinary and Related and Contrary Theories" *From Learning from Las Vegas* (PDF)	Bb Discussion Board Forum Assignment
		Neil Leach. "The Saturation of the Image" *The Anaesthetics of Architecture,* Chapter 1.	
Week of Apr 25-30	**Module 20:** Text/Diagram	John Rajchman "Introduction" in Gilles Deleuze, *Pure Immanence, Essays on A Life* (PDF)	Bb Discussion Board Forum Assignment
		Neil Leach, "Architecture of the Catwalk," in *The Anaesthetics of Architecture*, Chapter 4	
May 4	**Exam 2 Due by 9:00 PM** **Wednesday, May 4 on BlackBoard SafeAssign**		

STUDENT EVALUATION

The course has 2 exams and a weekly Blackboard Online Discussion assignment totaling 100 points. Letter grades are awarded based on the total number of points achieved. Points are deducted for late assignments.

Assignments	Points
Exam 1	30
Exam 2	30
Online Participation	40
Total Points	100

Class Points	Letter Grade
96 and above	A
90 – 95	A-
87 – 89	B+
83 – 86	B
80 – 82	B-
77 – 79	C+
73 – 76	C
70 – 72	C-
61 – 70	D (Undergrad Only)
60 and below	E

Note: Grades lower than a "B" fall below the LTU graduate standard

EDUCATIONAL GOALS

The objective of the course is to create awareness of the present culture of design by understanding how we arrived at where we are today. Through promoting critical thinking skills while analyzing philosophical, artistic and aesthetic movements from the Classical period to present day, the course is intended not only to increase quantitative knowledge but qualitative thought. The course focuses on Western Traditions with specialization in Greek Classical thought, French Absolutism, English and German industrialism and American traditions. The ability to communicate orally and in written form are crucial to the profession of architecture. Research skills will also be stressed and developed.

STUDENT LEARNING OBJECTIVES / OUTCOMES

NAAB Criteria: Primary Focus: 2. Critical Thinking Skills
                                        8. Western Traditions
                                        10. National and Regional Traditions

                 Secondary Focus: 1. Speaking and Writing Skills
                                        4. Research Skills
                                        9. Non-Western Traditions

                 Minor Focus: 11. Use of Precedents
                                        12. Human Behavior
                                        13. Human Diversity

PREREQUISITE SKILLS
Graduate level skills in research, reading, writing, argument composition, grammar, and reading comprehension are required for this course. A healthy sense of questioning is optional but advised.

INSTRUCTIONAL METHODS AND COURSE ORGANIZATION

Blackboard Learning Environment – Blackboard at my.ltu.edu contains the syllabus, all assignments, reading materials, audio files, written lecture notes, and discussion forums. You will submit all assignments via Blackboard, and are expected to participate regularly in discussion topics. Please take time to familiarize yourself with the organization of the Blackboard site. You will want to check the site frequently for announcements reminding you of new resources and upcoming assignments.
Student/Instructor Conversations – Students keep in touch with the instructor via e-mail messages, and Wimba Office Hour conversations.
Self-Assessments – Pre- and post- self-assessment tools will help students measure their entering skills and progress during the course.
Required Reading – Assigned readings should be read according to the schedule outlined in the syllabus.
Assignments – 2 Exams and weekly online discussion forum contributions.

CLASS POLICIES AND EXPECTATIONS

I plan to offer you a valuable learning experience, and expect us to work together to achieve this goal. Here are some general expectations regarding this course:

Each student has a LTU email account. If you wish to use a different email address for this course, please **change your email address in Blackboard under "Blackboard Tools", then "Personal Information"** and send an email to me so I can store your address in my email directory.

Readings, discussion forum participation, and written assignments must be completed according to the class schedule. It is important to contact the instructor as needed to discuss personal needs regarding course requirements and assignments.

It is essential that all students actively contribute to the course objectives through their experiences and working knowledge.

All assignments must be submitted on schedule, via Blackboard, and using Microsoft Office compatible software. If you need to submit an assignment via email, contact the instructor in advance.

Assignments must be completed to an adequate standard to obtain a passing grade. Requirements for each assignment are detailed in this syllabus.

Be prepared to log into Blackboard at least once each day. Please focus your online correspondence within the appropriate Blackboard discussion forums so that your colleagues can learn from you.

At midterm and at the end of the course, you will be invited to participate in a University evaluation of this course. Your feedback is important to the University, to LTU Online, and to me as an instructor, and I encourage you to participate in the evaluation process.

It is important for you as students to know what to expect from me as your instructor:
- I will be available to you via e-mail and will promptly reply to your messages.
- I will be available to you for face-to-face appointments as requested.
- I will maintain the Blackboard web site with current materials, and will resolve any content-related problems promptly as they are reported to me.

- I will send out a weekly e-mail update to all class members to guide upcoming work and remind you of assignment due dates.
- Weekly grades will be assigned and posted for Discussion Forum contributions.
- I will return exam grades to you promptly, and will include individualized comments and suggestions with Exam 1 to allow you to make adjustments and improvements for Exam 2.
- I will hold our personal written or verbal communications in confidence. I will not post any of your assignments for viewing by the class without requesting your approval in advance.
- I will treat all members of the class fairly, and will do my best to accommodate individual learning styles and special needs.
- If any of these points need clarification, or when special circumstances arise that require my assistance, please contact me so that we can discuss the matter personally.

PRACTICAL GUIDELINES FOR CLASS LOAD EXPECTATIONS

A three-credit course generally requires <u>at least</u> nine hours per week of time commitment. Here are some practical guidelines to help schedule your time commitments for this online course:

- A 14-week semester (the Summer semester is compressed into 10 weeks) would require at least 126 hours of time commitment to successfully complete all readings, activities, assignments, and texts as described in this syllabus.
- You should reserve at least 6 hours per week to listen to the recorded lectures, read the required textbook chapters and resources, participate in online discussions and review course materials. This effort will total at least 84 hours over the course of the semester.

These guidelines may not reflect the actual amount of outside time that you – as a unique individual with your own learning style – will need to complete the course requirements. The number of hours each week will vary based on assignment due dates, so please plan ahead to insure that you schedule your academic, work, and personal time effectively. The following graphic can be used to guide you in planning your weekly course work to remain on schedule:
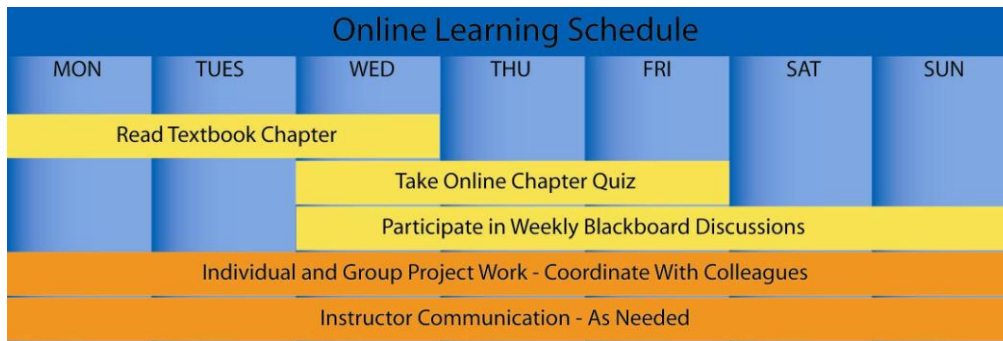
ASSIGNMENT DETAILS

Course assignments and evaluation criteria are detailed below. Please review these requirements carefully. See the section Academic Resources / Assessment Guidelines for information about assessment of written and oral presentations.

Details for all assignments are shown below. Please note that you should not submit any assignments to the Blackboard "Digital Drop Box." All assignments are submitted using the Blackboard "Assignments" or "SafeAssign" function. Some assignments are also posted to the Blackboard Discussion Forum for student comments.

Exam 1 (30 Points)

Overview – Exam 1 covers Module 1 through Module 10.

Answer each of the following questions in a short paragraph(s) format. Each answer should be succinct and relevant to the question, being between 240 and 260 words per answer. In academia, this is called an abstract. It is short but precise, addresses all importance information and be well structured. The answer is also required to use external references in the form of quotations within the answer to support your position. Use superscripted numbers for footnotes (not in-line referencing) in the Chicago 15th Edition or MLA 6th Edition formats.

To summarize your first sentence should precisely answer the question in overview terms, followed by an expansion of the ideas. Quotations will be used to **reinforce** *your points only (not to make your point).The word count of the quotations* **will not** *count towards the 240-260 word limit to allow you to explore your own ideas. The lecture material is not valid first source material, it should be used as a way to orientate yourself. Further research and referencing beyond the lecture material and assigned readings is absolutely* **required and should include more than one source**. *This material can be also footnoted above and beyond the quotations used.*

Exam questions will be available at least three weeks from the examination due date. The questions will be based on lecture material and focus on the basic comprehension and retention of core ideas through expanding the basic knowledge with further reading, references and following particular ideas..

Deliverable – Exams will be done in Microsoft Word format (PDF will *not* be accepted) and submitted through the Blackboard SafeAssign function. Please retain a screenshot of your delivery confirmation in case there is any misunderstanding to the time of your submittal. There is a standard deduction for late papers or exams, this is a grade point (5%) per day and is applied objectively across all students (ie 24 hour period is the loss of 5% of total value of the project, paper or exam). After the required time the exam is due, and for the first 24 hour period only, the grade deduction is weighted. This means that to be a few hours late after the deadline will not incur the full amount of penalty but a pro-rated value based on the percentage of the day (24 hours) late. This is only valid for the first day, after this point anytime in the next day cycle will cause the loss of the full late penalty for that day.

Evaluation – Grading for each question will be applied as follows:
Grading for each question will be applied as follows: Each question is worth six (6) points. One (1) point will be applied for the first sentence containing a concise, correct general response to the question (thesis statement), one (1) point for use of supporting literature the thesis. and four (4) points will be applied for extending the answer with more details, support and evidence of a deeper understanding of the question (one point per occurrence).

ATTENTION: Points will be subtracted for issues of grammar, structure and spelling to a maximum of two (2) points. One (1) point will be subtracted for being more than 10 words under or 10 words over the 250 word limit.

The actual total of the exam is 60 points. This will be reduced proportionally to 30 points in the overall grading scheme (ie a grade of 52 will be represented as 26 points out of 30 possible in the final grade calculation).

Assignment: Exam 2 (30 points)

Overview – Exam 2 covers Module 11 through Module 20.
Exam 2 is identical in requirements to Exam 1. Please review "Assignment: Exam 1".

Online Discussion (40 points)

Each student is expected to actively participate in online activities. The online discussions are considered the practice portion of the course (lectures and readings are theory based). Students will be prepared each course week to discuss the subject of that week, having reviewed the lectures and completed the readings.

The Discussion Board will be used to ask questions of parts of the lectures/readings that you didn't understand, wish to understand more fully, would like to develop more knowledge of, or parts you found particularly interesting and would enjoy sharing with others in the course, and relevant contemporary issues which are reflected in the subject of that week. The point of the discussion board is to make the lecture material clearer and more useful to your practice of design as well as understanding the historical context of the material.

Each week the online discussion is worth **five (5) points** broken down into the follow components:

1) **Question(s)**. Every week, each student will prepare a minimum of one (1) question to be posted on that week's discussion thread (*deadline: 9:00 pm each Sunday*). These questions will relate to the reading material, lecture material or subject of that week. Completing the post of this question by the deadline will account for **(1 point)**.

2) **Responses**. Responding to questions from the professor and other students in constructive and critical ways (*deadline: 9:00 pm each Sunday*). A single response will be worth the maximum of 1 point. However, two responses does not simply mean 2 points *if* the response does not further the dialogue in a critical way. Simply posting a comment will *not* achieve a point. The professor retains the right to judge the quality of the response and weight the grade accordingly. **(2 points)**.

3) **Original Source Material.** The introduction of primary source material to support an answer to a question or to further your explanation of a question or answer. Primary source in this case means returning to the original writing which is involved in the question and providing significant or relevant quotations, with supporting discussion. This will not be the exact segment or quotation used in the lectures although the same authors may be used. New source material from authors unreferenced in the lectures is also encouraged **(1 point)**.

4) **Significant Comment**. The final weekly discussion point is harder to achieve. This is awarded for a response which significantly furthers the discussion, or countering and extending any original post, or a response which, presented in such a way, adds to the understanding of the class as a whole. **(1 point)**.

SYLLABUS ADDENDA

Please see the LTU Online "Current Students" web site http://www.ltu.edu/ltuonline/ for comprehensive information about Lawrence Tech's academic services, library services, student services, and academic integrity standards. The content of this web site is explicitly included as syllabus requirements.

The LTU Online "Current Students" web site also includes grading rubrics used by your instructor to evaluate written assignments, discussion forum participation, and group assignments. Please note that the SafeAssign anti-plagiarism product will be used for written assignments submitted for this course. Please see the instructions included on the LTU Online web site regarding the use of the SafeAssign product.