

COURSE TITLE BLACKBOARD SITE	INT 3603 eBusiness Strategies, Architecture and Design Spring 2012 – http://my.ltu.edu and select CRN 3731
INSTRUCTOR	Robert Montgomery, Adjunct Professor, College of Management Telephone: Will be posted in Blackboard E-mail: Rmontgome@LTU.edu Online Chat Office Hours: upon request Telephone Office Hours: upon request
SCHEDULE	Starting and ending dates (College of Management schedule) Start: January 16, 2012 End: April 20, 2012 See http://www.ltu.edu/registrars_office/calendar_final_exam.index.asp for LTU academic calendar information.
LEVEL/ HOURS PREREQUISITE	Bachelors Degree / 3 semester credit hours Course Prerequisites: INT 3023 - Information Technology Inaugural
REQUIRED TEXT (See Blackboard for additional resources)	Required Text(s): <i>E-Commerce2011, 7/E</i> Kenneth Laudon & Carol GuericoTraver Pearson/prentice hall isbn13: 978-0-13-609119-6 eText isbn13: 978-0-13-609120-2 Available for online purchase through LTU Bookstore at: http://lawrence-tech1.bkstore.com/bkstore/TextbookSelection.do?st=489
ADDITIONAL RESOURCES	LTU Online student resources: Voice: 248.204.2380 Email: elearning@ltu.edu Web: http://www.ltu.edu/ltuonline
TECHNICAL SUPPORT	Technical support for using Blackboard is provided by the Helpdesk, 248.204.2330 or helpdesk@ltu.edu

COURSE SCHEDULE FOR TRADITIONAL SEMESTER COURSES

This fully online course begins with a partial week online course orientation period to familiarize yourself with the online learning environment and to meet online or via the phone with your instructor. Each subsequent week starts on a Monday and ends on a Sunday. See Course Calendar for more details on due dates.

Dates	Modules	Topics / Readings	Assignments Due
Week of Jan 9 – Jan 15	Module 0	Course Introduction	TMAY, Pre-Test, plagiarism, quality posts
Week of Jan 16 – Jan 22	Module 1	Chapter 1	Chapter quiz 1 Forum 1
Week of Jan 23 – Jan 29	Module 2	Chapter 2	Chapter quiz 2 Forum 1 Project Teams announced 1/29
Week of Jan 30– Feb 5	Module 3	Chapter 3	Chapter quiz 3 Forum 2 Paper Topics Due 2/5
Week of Feb 6 – Feb 12	Module 4	Chapter 4	Chapter quiz 4 Forum 2 Group Topics Due 2/12
Week of Feb 13 – Feb 19	Module 5	Chapter 5	Chapter quiz 5 Forum 3
Week of Feb 20 – Feb 26	Module 6	Chapter 6	Chapter quiz 6 Forum 3
Week of Feb 27– Mar4	Module 7	Chapter 7	Midterm ch. 1,2,3,4,5,6 Chapter quiz 7 Forum 4
Week of Mar 5–Mar 11	Module 8	Chapter 8	Chapter quiz 8 Forum 4 Interim Reports Due 3/11
Week of Mar 12 – Mar 18		Break week	
Week of Mar 19 – Mar 25	Module 9	Chapter 9	Chapter quiz 9 Forum 5 Papers Due 3/25
Week of Mar 26 – Apr 1	Module 10	Chapter 10	Chapter quiz 10 Forum 5
Week of Apr 2 – Apr 8	Module 11	Chapter 11	Chapter quiz 11
Week of Apr 9 – Apr 15	Module 12	Chapter 12	Chapter quiz 12 Presentations Due 4/15
Week of Apr 16 – Apr 19	Module 13	Final Exam	Final Exam ch 7,8,9,10,11,12

STUDENT EVALUATION

The course has the following assignments totaling 1000 points. Letter grades are awarded based on the total number of points achieved. Points are deducted for late assignments.

Assignments	Points
12 Chapter quizzes (12 points each)	144
Individual Paper	170
Midterm and Final Exam (180 points each)	360
Online Participation: Discussion Boards (6x21 pts)	126
Group Project	200
Total Points	1000

Class Points	Letter Grade
96 and above	A
90 – 95	A-
87 – 89	B+
83 – 86	B
80 – 82	B-
77 – 79	C+
73 – 76	C
71 – 72	C-
61 – 70	D
60 and below	E

Educational Goals

Course Overview:

This course examines the linkage of organizational strategy and electronic methods of delivering products, services, and exchanges in inter-organizational, national, and global environments. Information technology strategy and technological solutions for enabling effective business processes within and between organizations in a global environment are considered.

Student Learning Objectives/Outcomes

This course will promote greater understanding by information technology students of the technology platforms and their components needed to conduct business across the Internet. The following are expected, but not limited, outcomes:

Differentiate between e-Business and e-Commerce

List the social, technological, and business drivers for e-Business/e-Commerce

Understand and discuss the various societal, legal, and ethical barriers to e-Business/e-Commerce

Differentiate between intranets and extranets and the Internet

Evaluate the business impact of security decisions

Determine the technical security requirements for a network

Differentiate between critical and nonessential features of e-Business/e-Commerce architectures

Prerequisite Skills

INT 3023 - Information Technology Inaugural

Instructional Methods and Course Organization

A variety of instructional methodologies are used in this course. List the specific methods used in your course, which may include but are not limited to:

Blackboard learning environment – Blackboard at my.ltu.edu contains the syllabus, all assignments, reading materials, links to Web resources, and discussion forums. You will submit all assignments via Blackboard, and are expected to participate regularly in discussion topics. Please take time to familiarize yourself with the organization of the Blackboard site. You will want to check the site frequently for announcements reminding you of new resources and upcoming assignments.

Student/Instructor Conversations – Students keep in touch with the instructor via e-mail messages, telephone conference calls, and through optional Live Classroom sessions.

Self-assessments – Pre- and post- self-assessment tools will help students measure their entering skills and progress during the course.

Required readings – Required chapter reading assignments should be read according to the schedule outlined in the syllabus.

Assignments – 12 Chapter quizzes (based on text reading), Discussion Forum- 6 discussion forums will be posted; Individual Paper, Group Project, Exams: Mid term, Final.

Leadership Transcripts

The leadership transcript enables students to track co-curricular activities that are undertaken above and beyond the requirements of the LTU curriculum. The leadership transcript serves students by enhancing the leadership portfolio; providing the opportunity for a transcript of distinction; enhancing their resumes; and assisting in articulating leadership experience. It can be accessed by logging on to Banner Web and clicking the Student and Financial Aid tab. Leadership Activities is located at the bottom of the list.

Class Policies and Expectations

I plan to offer you a valuable learning experience, and expect us to work together to achieve this goal. Here are some general expectations regarding this course:

Each student has a LTU e-mail account. If you wish to use a different e-mail address for this course, please **change your e-mail address in Blackboard under “Student Tools”** and send an e-mail to me so I can store your address in my e-mail directory.

Readings, discussion forum participation, and written assignments must be completed according to the class schedule. If business travel will take you away from regular participation, please clear these dates with me in advance.

It is essential that all students actively contribute to the course objectives through their experiences and working knowledge of business and IT.

All assignments must be submitted on schedule, via Blackboard, and using Microsoft Office-compatible software. If you need to submit an assignment via e-mail, contact me in advance. Late work will be reduced in value.

Assignments must be completed to an adequate standard to obtain a passing grade. Requirements for each assignment are detailed in this syllabus and on the LTU Online web site.

Be prepared to log into Blackboard at least once each day. Please focus your on-line correspondence within the appropriate Blackboard discussion forums so that your colleagues can learn from you.

At the end of the course, you will be invited to participate in a University evaluation of this course. Your feedback is important to the University, to LTU Online, and to me as an instructor, and I encourage you to participate in the evaluation process.

It is important for you as students to know what to expect from me as your instructor:

I will be available to you via e-mail and phone, and will promptly reply to your messages.

I will be available to you for face-to-face appointments as requested.

I will maintain the Blackboard web site with current materials, and will resolve any content-related problems promptly as they are reported to me.

I will send out a weekly e-mail update to all class members to guide upcoming work and remind you of assignment due dates.

I will return all assignments to you promptly, and will include individualized comments and suggestions with each assignment.

I will hold our personal written or verbal communications in confidence. I will not post any of your assignments for viewing by the class without requesting your approval in advance.

I will treat all members of the class fairly, and will do my best to accommodate individual learning styles and special needs.

If any of these points need clarification, or when special circumstances arise that require my assistance, please contact me so that we can discuss the matter personally.

Attendance - Students are strongly encouraged to keep up to date with assignments.

Assignments are due when scheduled and must be delivered as required by the instructor. Exams must be taken when scheduled unless personal emergency (illness, death in the family, etc.) occurs and the student notifies the instructor as soon as possible. Whenever students are unable to attend a scheduled synchronous class meeting (chat, for example) they are encouraged to

notify the instructor by phone or electronic mail before the meeting time. There is always the potential for severe weather since this is Michigan. However, since this is a fully online class, it is unlikely that weather will be a factor. Students should either listen to a local radio station such as WJR 760 AM, WWJ 950 AM and WXYT 1270 AM or TV broadcast such as WJBK (FOX) TV-2, WDIV TV-4 or WXYZ TV-7.

Conduct - Students are expected to conduct themselves in a professional manner at all times and to be courteous to their classmates.

Honesty - Students are expected to do their own work at all times. While it is acceptable to discuss homework and other assignments with others, students should first attempt to solve assigned work themselves. Copied work from another is in no way acceptable. The LTU Student Handbook defines Academic Dishonesty as:

”Academic dishonesty includes plagiarism, cheating, forgery, or other acts that deceive or defraud in regard to a student’s own academic work or that of others.”

Any cheating on a homework assignment or extra credit assignment will result in a grade of zero for that assignment. Cheating on major projects or a second offense of cheating on a minor assignment will result in ***a failing course grade and a recommendation to the Dean that the student be expelled.*** All students must submit original work done. Highlighting and copying text from a website and then pasting the text into your paper is strictly forbidden and will result in a grade of 0 and will be considered a cheating offense. Students must cite all sources using an academically accepted citation style such as APA. The instructor will check periodically to ensure that all papers and assignments are original. Additionally the instructor will use multiple versions of an exam. Please review and understand the following “Academic Integrity Guidelines”:

Academic Integrity Guidelines

Introduction

Academic honesty is an important character trait for all students. While students often feel pressure to earn high grades while in school, after graduation few employers dwell on a student's grades. One's honesty, however, is always important to employers, family and others that students eventually come in contact with. Students benefit themselves in the long run when they work honestly, accepting their grades and avoiding the temptation to cheat.

Components

In all College of Management courses, students are expected to:

Submit original work done by the student, specifically for the course. This means that it is wrong to submit work done by someone else or work the student has done in a prior course.

Cite (that is reference) all sources from which the student received help. This means that one's papers must indicate where quoted or paraphrased material has come from.

Work without assistance from peers or books (unless permitted by the instructor) during examinations. This means that it is unacceptable to copy work from a peer during an exam or to consult material that the instructor has not authorized.

Homework

In completing homework assignments, instructors expect that students will attempt to solve assigned problems by themselves, or, only if permitted by the instructor, by a group of students.

Normally, instructors allow for general discussion between students about how to solve a problem. In no case, however, is it acceptable for one student to copy a solution from a peer.

Technical Assignments

Technical assignments (such as computer programs) are to be developed by a student's (or team of students if permitted by the instructor) independent effort. As with homework, general discussion between students on how to approach a problem may be acceptable. It is unacceptable, however, to copy a peer's program and submit it as one's own work.

Term Papers

Students may be assigned term papers in their LTU coursework. In grading such papers it is important for instructors to know which ideas are the student's own thoughts and which are either copied or paraphrased from another source. Hence, students must cite their sources using a standard style guide, such as American Psychological Association (APA).

Sanctions

See Policy 4. Honesty.

Practical Guidelines for Class Load Expectations

A three-credit graduate course generally requires at least nine hours per week of time commitment. Here are some practical guidelines to help schedule your time commitments for this online course:

1. A 14-week semester (the Summer “E” semester is compressed into 10 weeks) would require at least 126 hours of time commitment to successfully complete all readings, activities, assignments, and texts as described in this syllabus.
2. You should reserve at least 6 hours per week to read the required textbook chapters and resources, participate in online discussions, review presentation materials, and work through online quizzes. This effort will total at least 84 hours over the course of the semester.
3. You should organize your remaining time to roughly correspond with the point value of each major assignment. This means that you should plan to spend at least:
 - 8-9 hours preparing your case study review;
 - 24-40 hours working with your group on the three parts of your semester-long project; and
 - 8-9 hours working on the various components of your reflective consolidation (final exam).

These guidelines may not reflect the actual amount of outside time that you – as a unique individual with your own learning style – will need to complete the course requirements. The number of hours each week will vary based on assignment due dates, so please plan ahead to insure that you schedule your academic, work, and personal time effectively. See the Course Calendar for the flow of the assignments.

SYLLABUS ADDENDA

Please see the LTU Online “Current Students” web site <http://www.ltu.edu/ltuonline/currentonline.asp> for comprehensive information about Lawrence Tech’s academic services, library services, student services, and academic integrity standards. The content of this web site is explicitly included as syllabus requirements.

The LTU Online “Current Students” web site also includes grading rubrics used by your instructor to evaluate written assignments, discussion forum participation, and group assignments. Please note that the Safe Assign anti-plagiarism product will be used for written assignments submitted for this course. Please see the instructions included on the LTU Online web site regarding the use of the Safe Assign product.